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Interreg Europe

Partnership

	Region of Thessaly (GR)
FLA	Lombardy Foundation for the Environment - FLA (IT)
	Zemgale Planning Region (LV)
	The University of Newcastle upon Tyne (UK)
	Stara Zagora Regional Economic Development Agency (BG)
	Regional Development Agency of the Pardubice Region (CZ)
	Chamber of Commerce of Molise (IT)
BSC	Regional Development Agency of Gorenjska, BSC Business Support Centre Ltd., Kranj (SI)
	Pannon Novum West-Transdanubian Regional Innovation Non-Profit Ltd (HU)

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INNOGROW supports public authorities in rural areas to improve implementation of policies on SMEs competitiveness, aiming to assist rural economy SMEs in adopting innovation and new business models to increase their competitiveness and access new markets.

INNOGROW regions are called to play an important role in supporting the modernisation of their existing rural SMEs and the proliferation of innovative start-ups.

SME competitiveness

€ 1.30 M ERDF

Apr 2016 Mar 2021

European Union
European Regional Development Fund

Project objectives

- Increase the capacity of regional administrations, to effectively implement SMEs competitiveness policies.

- Develop and offer innovation support services to rural economy SMEs.

- Unlock regional/national investments on innovative technologies and new business models.

- Encourage horizontal and vertical cooperation among SMEs for products' commercialisation.

- Raise awareness among policy makers about the influence of regional policy measures on innovation adoption.

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Expected results

Enhanced innovation support services for over 5% of rural economy SMEs in partners' regions

Increased capacity of 200 staff of public administrations, to support the implementation of SMEs' competitiveness policies

Improved horizontal & vertical cooperation among rural areas SMEs

10 million Euros of investments unlocked to promote innovative technologies & new business models

Main project activities

- Analysis of the factors affecting the adoption of innovation by SMEs.

- Evaluation of existing national policies on the diffusion of innovation.

- Identification of Good Practices on successful business models for SMEs.

- Development of tools to promote benchmarking and policy learning.

- Promotion of interregional learning and capacity building through workshops, study visits, and policy learning events.

- Joint development of regional action plans.